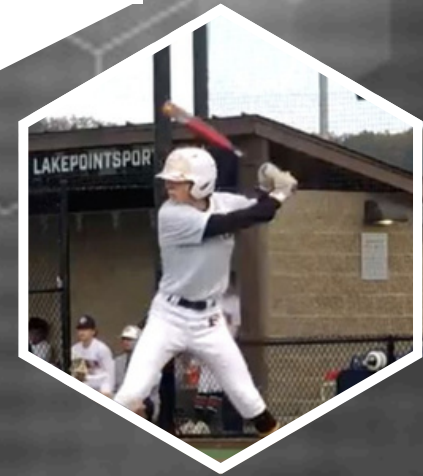


ATM
**CENTER FOR
SPORT MANAGEMENT
RESEARCH & EDUCATION**
TEXAS A&M UNIVERSITY



GYS4D Initiative

Our Mission

GYS4D

Primary Mission: To meet the physical and educational needs of international children & youth through sport, curricular, and mentoring programs customized to meet the distinct needs of each partner site.



Secondary Mission: To provide international student-athletes with the education, sports, and life skills training to provide the opportunity to attend high-quality universities in the US and other locations.



Sport Programs



GYS4D Initiative

Leadership Camps

Objectives

- To cultivate long-term partnerships with like-minded Organization who share our common goals and objectives.
- To develop responsible athletes with an understanding or core life lessons such as responsibility, respect, leadership, sportsmanship inclusion and teamwork.
- Give more young children to participate in activities that will help to improve their physical, emotional, and psychological health.



Additional Programs

STEM Sports® (Soccer/Basketball/Football/Volleyball)

- Year-Round Programs
 - 6 week sessions
 - meet 2x per week for 90 min
- Summer Camp
 - Monday through Friday 9am-4pm

Staff Requirements:

- 10+ Hours of training
- CPR/First Aid Certified
- Criminal Background Checked
- Positive Coaching Alliance—Double Coach Certified



Sports Program Components



GYS4D

YOUTH CAMPERS

- Single Sports or Multi-Sports
- Include inside classroom
- Each Camper gets a shirt
- Each Camper gets sport specific equipment
- Camp from 9am-3pm, 9am-12pm
- Full care from 8am-5pm
- Teaching Life Skills Through Sports

MIDDLE COACH IN TRAINING

- Class and field training
- Single Sports or Multi-Sports
- Include inside classroom
- Each camper gets a shirt
- Each camper gets sport specific equipment
- Camp from 9am-3pm, 9am-12pm
- Full care from 8am-5pm
- Teaching Life Skills Through Sports

HIGH SCHOOL COACHES

- Class and field training
- Week 1, 5, 9 mandatory weeks
- Get 1-2 weeks off during summer
- Coaching and leading kids
- Curriculum--Developed by GYSD
- Each year is different track (i.e. 10th graders vs. 11th graders)
- Complete all three years get a scholarship to Texas
- A&M Get 2 coaching shirts
- Get a bag
- Get a water bottle

After School Sport Programs



GYS4D Initiative

Human Performance Training

Objective

Human Performance:

- Daily workouts and physical fitness activities custom-designed for specific age groups and athletic skill set. Skills will be tested at the onset and completion of the program.



- Workouts will be designed to be delivered daily in 30 minute segments.
- Workouts will be monitored using GYSFD technology to evaluate progress and safety.
- Workouts will be tailored for use, regardless of equipment availability.

Nutrition Program

Objective

This program focuses on educating those about nutrition in a fun and engaging way. Through interactive online modules participants will learn about the importance of making healthy choices. They will delve deeper into different types of nutrition, macronutrients, micronutrients, the importance of hydration, the purpose of supplements and how nutrition impacts their overall well-being as a person and as an athlete. By the end of the program, participants gain a deeper appreciation for health and are equipped with knowledge to support a healthier lifestyle.

Varieties

- Nutrition and public health
- Sport Nutrition
- Intro to Macronutrients
- Intro to Micronutrients
- Advanced Nutrition, Body Composition, and Weight Management
- Nutrition for Endurance Sports
- Nutrition for Speed, Strength, and Power Sports
- Hydration for Athletes
- Supplementation in Sport
- Training for the Female Athlete



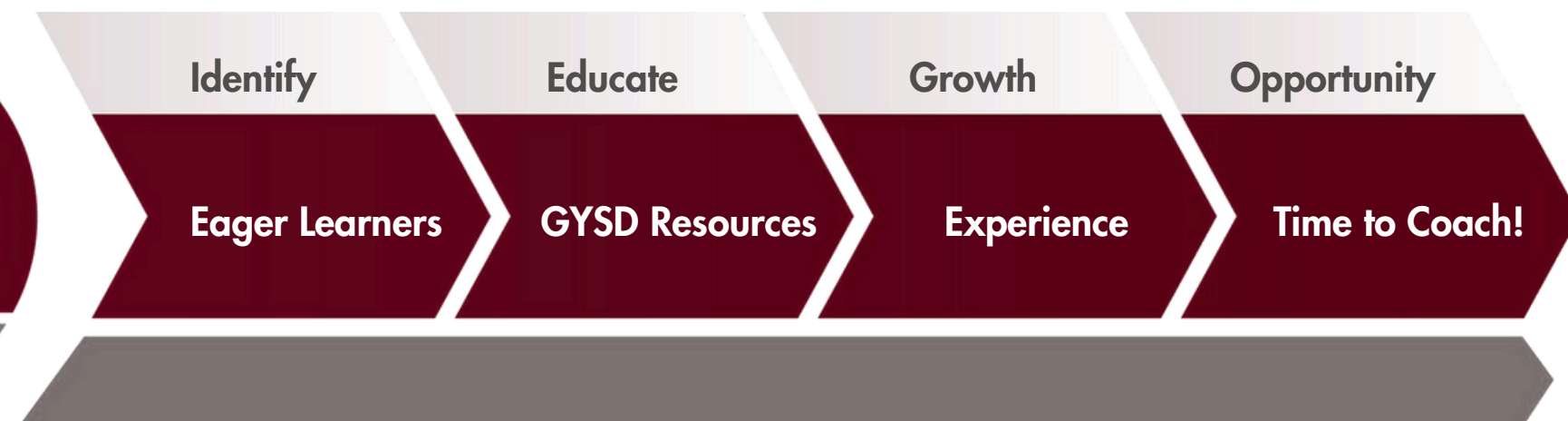
Cultivating Next Up Superstars

Leaders of Tomorrow

- Pre-existing staff develops their relationship with coaching athletes in a recreational setting by creating and facilitating...
 - “Train the Trainer” program (T.T.T— High School and older)
 - Young “Leadership in Training” program (C.I.T— 13-15yr olds)
 - HS coaches (once trained) aid with youth programs
- Continuous cycle!



Process of Development



Sport Development

- Create HS elite-level teams
 - Basketball
 - Soccer
- Generate travel teams/leagues
 - Varying skill levels

Technology



GYS4D Initiative

Technology Platform

What We Offer

TAMU offers effective online learning, customized curriculum, and LMS integration to help address your learning and development needs. Every organization has its own unique set of challenges, culture, and strategic needs. Our philosophy to learning and development is centered around a **three-step approach**.

- **DEFINE:** Assessing company needs through a discovery process, thus informing the true needs of the organization.
- **DESIGN:** Formulate cutting edge curriculum by engaging with subject matter experts and crafting learning plans to address your needs.
- **DEVELOP:** By working hand in hand with the partnering organization through the implementation of the curriculum, we strive to develop informed and confident leaders.



Features

- 100% Cloud Based (train users from across the globe)
- Modern and User-Friendly Interface for an intuitive user experience
- Custom Branding options
- Scalability with courses and knowledge assets
- Unlimited levels of data storage
- And many more!

This approach allows us to utilize our team of experts to create a transformational type of curriculum that addresses organization needs, growth, and strategy. Our online training platform is designed to engage the learner in meaningful ways by using the SCORM and AICC learning methods.

Technology

Technology

Customized LMS branded portal that will showcase and house all educational content (data collection, portals for discussions, all A&M content, and can add any content)

- **Data Collection Portal**
 - Customized portal meeting HIPAA and COPA compliance standards, designed for Texas A&M University to collaborate on validation and evaluation of programs.
 - All technology can be customized for use with existing programs.
- iPads and laptops provided for staff, students, and volunteers



Character Development and Health Programs



GYS4D Initiative

Character Development and Health Programs

- **Mediation Certification**
- **WildLife High**
- **Chase What Matters**
- **Generational Conflict**
- **Healthy Across The Generations**
- **Redline**
- **Coaching Program**



Mediation Certification



GYS4D Initiative

Mediation Certification Program

GYS4D

Overview

- GYS4D, in partnership with the Texas A&M Sports Management department, provides mediation certification trainings valid in 48 states and approved by the Federal Government of Mexico.
- These trainings are designed to equip participants with practical skills to resolve conflicts, with scenarios tailored to the conflicts the participants face in their organization.



Outcomes & Objectives

- Gain a better understanding about how conflict emerges and being to predict and prevent conflict before it becomes an issue
- Increase awareness of personal constructive and destructive tendencies that become barriers in professional relationships
- Develop a tangible plan for cooling hot buttons and strengthening constructive responses to conflict
- Identify and use techniques to resolve realistic conflict scenarios within their organizations
- Engage in real estate specific role plays and scenarios to allow for practical application of the newly obtained information and skills

WildLife High



GYS4D Initiative

WildLife High Program

GYS4D

Overview

- K-5th Grade
- This program is designed to teach kids coping, relational, and cognitive skills. Wildlife High is interactive, virtual, and equips your staff with the ability to deliver practical coping and emotional skills.



Outcomes & Objectives

- Wildlife High is a unique character-building curriculum designed to improve the skills elementary school students need to build meaningful relationships, manage conflict, identify threats to mental wellbeing, and strengthen social-emotional intelligence. The program teaches students nine scientifically and theoretically supported skills necessary for positive youth development. These skills are delivered across three skill domains: (1) relational skills, (2) coping skills, and (3) cognitive skills. The implementation of the program is extremely teacher friendly with minimal prep time, and is completely customizable to your district. Through our HIPPA and COPA compliant software your district staff can track student progress and compliance.

Chase What Matters



GYS4D Initiative

Chase What Matters Program

GYS4D

Overview

- **Chase What Matters: Empower 6-8th Grade**
 - The goal of This program is to provide tools for teachers, who love their kids and strive to impart meaningful skills and knowledge that apply to situations they may face in middle school and enrich their lives by learning to empower themselves.
- **Chase What Matters: Impact 9-12th Grade**
 - The goal of this program is to provide tools for teachers, who love their kids and strive to impart meaningful skills and knowledge that apply to situations they may face in high school and enrich their lives by learning to impact others.

Outcomes & Objectives

- **Chase What Matters is a series of character development content delivered through age-appropriate videos and activities. Lesson topics are taught as skills delivered through a series of steps to enable skill retention and behavior change. Topics are reframed and student-voiced to add meaning to complex social-emotional ideas.**
- **Content will be split into two age based programs. Chase What Matters: Empower (grades 6-8) and Chase What Matters: Impact (grades 9-12). Each set of age appropriate curriculum will help students learn more about topics they may encounter during their times at both middle and high school.**

Generational Conflict



GYS4D Initiative

Generational Conflict

Overview

Generational Conflict is an industry-leading course that helps education professionals not only understand the multitude of generations, but it empowers our conversations to move through the generational barriers, thus making way for understanding and teamwork. The Purpose of this course is that you will be more informed on what to do when you're struggling with a fellow colleague who is from a different generation when you're managing a generationally diverse group of people, and how to motivate your employees who have different work and communication styles.



Healthy Across The Generations



GYS4D Initiative

Healthy Across The Generations

Overview

Healthy across the Generations was established to promote healthy aging at every age. The emphasis is on generational connections and life-course trajectories from birth to childhood to adulthood to old age. One doesn't wake up one day being old, rather aging is a lifelong process that is influenced by one's genes and biology, attitudes and lifestyles, and contextual factors such as the social and physical environment. While many bemoan the rapid growth of global aging in gloom and doom terms, Healthy across the Generations views our changing population demography as an opportunity for greater understanding of factors affecting healthy aging and strategies for achieving optimal aging.



Redline



GYS4D Initiative

Redline

Overview

Redline is a series of character development content delivered through age-appropriate videos and activities. Lesson topics are taught as skills delivered through a series of steps to enable skill retention and behavior change. Topics are reframed and student-voiced to add meaning to complex social-emotional ideas.



Skills Covered

- **Conflict**
- **Communication**
- **Empathy and Awareness**
- **Engagement**
- **Active Listening**
- **Reframing and Responding**
- **Solution Design and Delivery**
- **Conflict Mediation and Prevention**
- **Leadership**

Coaching Program



GYS4D Initiative

Coaching Program

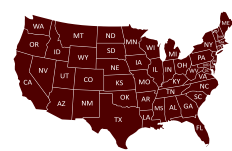
Our coaches training program was developed solely with the purpose of providing practical skills for coaches to use in high emotional conflicts with parents, athletes, or administration. These skills include diffusing confrontations, mediating parent-coach meetings and conflicts, as well as building a culture around predicting and preventing conflict. WELLSPRING uses online courses as a way to get everyone speaking the same language surrounding conflict, and the in-person training as a way to incorporate interactive real-life scenarios for the coaches to implement the skills they learned online under the supervision of conflict resolution professionals.



Over 20,000
Coaches



18 Years



17 States



2 Continents



4 Countries

Skills Covered

- Parent coach conflict
- Referee conflict
- Admin conflict
- Teach Coach role conflict
- Human Performance
- Team building
- Diversity



GYS4D Initiative